

THE 73rd BANGKOK GEMS & JEWELRY FAIR



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22-26 FEBRUARY 2026

QUEEN SIRIKIT NATIONAL CONVENTION CENTER
BANGKOK, THAILAND

Organized by



DITP
DEPARTMENT OF
INTERNATIONAL TRADE PROMOTION
MINISTRY OF COMMERCE, THAILAND

GIT
Gem and Jewelry
Institute of Thailand

THE BANGKOK GEMS SHOW DAILY

22-23 FEBRUARY 2026



High Crafts

WHERE PRECIOUS
GEMS MEET JEWELRY
EXCELLENCE



The 73rd Bangkok Gems Targets USD 150 Million in Trade

The Department of International Trade Promotion (DITP), in partnership with the Gem and Jewelry Institute of Thailand (GIT), has organized the 73rd Bangkok Gems and Jewelry Fair, to be held from 22–26 February 2026 at the Queen Sirikit National Convention Center in

Bangkok. The event is projected to generate trade value exceeding USD 150 million.

The organizers say the fair continues to play a central role in connecting global buyers and sellers while promoting Thailand's position as a leading hub

for the gems and jewelry trade. The exhibition area has been expanded to accommodate strong demand, with more than 1,300 companies expected to participate across over 2,800 booths representing more than 20 countries. Attendance is forecast to surpass 45,000 visitors for this edition.

BLOOMING CONNECTIONS AT BANGKOK GEMS NETWORKING RECEPTION



Business relationships often begin with a conversation, and at the 73rd Bangkok Gems and Jewelry Fair, those conversations will take place in an atmosphere designed to inspire meaningful connections. This year's Networking Reception, which will be held at the Ballroom of QSNCC on the evening of 22 February, embraces the theme Blooming Connections, symbolising growth, opportunity, and partnerships that flourish across borders.

Bringing together exhibitors, buyers, industry leaders, and professionals from around the world, the reception offers a relaxed and elegant setting to exchange ideas, strengthen collaborations, and explore new possibilities within the global gems and jewelry community. Much like gemstones themselves, each encounter has the potential to evolve into something lasting and valuable.



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TREASURE of DREAMS

SIRIVANNAVARI X BEAUTY GEMS

A CONTINUING VISION OF CREATIVITY AND CRAFTSMANSHIP

The artistry of Thai jewellery design continues to shine on the global stage through the creative work of Princess Sirivannavari Nariratana Rajakanya. Her Haute Joaillerie 2025 collection, *Treasure of Dreams*, reflects a refined dialogue between imagination and craftsmanship, a spirit closely aligned with the values championed by the Bangkok Gems and Jewelry Fair.

“The Royal
Melodorum Melodrama
Necklace, which reinterprets
the Thai “Lamduan Flower”
within a *contemporary high
jewellery language*”.



Developed through a collaboration between the SIRIVANNAVARI brand and Beauty Gems, the collection draws inspiration from the luxuriant beauty of nature and originates from hand-drawn sketches by the Creative Director. Translating poetic symbolism into material form, the designs explore themes of growth, freedom, and emotional expression, realised through exceptional gemstones and the technical mastery of Thai artisans.

At the heart of the narrative lies the image of a young bird in a cage, a metaphor for a delicate spirit longing to break free and embrace life and love. This symbolism is embodied in the **Royal Lovebird Brooch**, a one-of-a-kind masterpiece crafted as a three-dimensional interpretation of a traditional Thai hanging birdcage. Rendered in white gold with intricate openwork diamond patterns inspired by heritage motifs, the piece features a ruby-set bird perched within. Ingeniously engineered, the cage doors open via a hidden hinge, allowing the bird to appear ready for flight and creating the illusion of movement — an eloquent demonstration of artistry combined with mechanical sophistication.

The narrative continues through another highlighted creation, the **Royal Melodorum Melodrama Necklace**, which reinterprets the Thai “Lamduan Flower” within a contemporary high jewellery language. Constructed from three-petal floral motifs assembled into delicate openwork structures, the necklace incorporates 534 carefully matched yellow sapphires. These stones are secured using specially cut settings and a technically demanding prongless bezel technique, reflecting both design innovation and the advanced capabilities of Thai jewellery craftsmanship. The piece seamlessly merges cultural symbolism

with modern elegance, reinforcing the collection’s broader dialogue between tradition and reinterpretation.

Beyond these masterpieces, *Treasure of Dreams* forms part of a broader creative trajectory seen in the Princess’s earlier collections, which have explored botanical forms and mythological imagery as sources of inspiration. This evolving body of work illustrates not only artistic development but also the expanding technical expertise of Thailand’s jewellery sector, achieved through collaboration between visionary design and artisan skill.

The collection’s gemstone palette, including aquamarine, sapphires, diamonds, morganite, pearls, rubies, emeralds, and turquoise, further showcases the country’s expertise in stone selection and setting. Each piece represents the synergy between concept and execution, highlighting the role of master craftsmen in translating artistic intention into tangible form.

Within the context of Bangkok Gems, *Treasure of Dreams* stands as a compelling demonstration of how Thai jewellery can unite storytelling, cultural heritage, and technical excellence. As the fair continues to reinforce Thailand’s position as a global hub for gems and jewelry trade, creations such as these affirm that jewellery is not merely decorative, it is a medium for imagination, identity, and enduring artistry.

The Treasure of Dreams exhibition is on view in front of Hall 2, Level G of QSNCC at the 73rd Bangkok Gems and Jewelry Fair, 22-26 February 2026.



RUBY:

A Historical Perspective

Ruby is today widely accepted as red-coloured gem variety of the mineral corundum and its historical relevance goes back many centuries, crossing millennia. Up until the recent discovery of the massive Mozambican deposits in the Cabo Delgado province, gem quality rubies were associated with Asian deposits, notably those from the mythical Mogok area in Myanmar, and, historically, this region has been the main source of this coloured gemstone that was romantically known in the west as “Oriental ruby”.

Words: Rui Galopim de Carvalho

Interestingly though, other rubies were being protagonists in the gem world of the past, coming from other places and that was the case of the then called “Balas rubies”, “spinel-rubies”, “Bohemian rubies” and even “Brazilian rubies”. According to the current nomenclature of the jewellery industry, as proposed by CIBJO – The World Jewellery Confederation, none of these trade expressions would comply with the standards that are followed by gemmological institutes, schools and stakeholders across the globe. Many “rubies” in history are in fact not rubies at all: “Balas rubies” were spinels from the Pamir mountain region of Tajikistan-Afghanistan; “Bohemian rubies” were the chromium-rich pyrope garnets from Bohemia in today’s Czechia; “Brazilian rubies” were the highly saturated cherry-coloured topazes from Ouro Preto in Minas Gerais, Brazil. As mentioned, “Oriental rubies” were the corundum gem varieties especially from the geologically complex, remote and fascinating Mogok Stone Tract in the Mandalay region, occurring in both secondary (e.g. alluvial) and primary marble-related deposits.



A pink sapphire, possibly from Sri Lanka, weighing approximately 4.4 ct, set in a 19th century gold and diamond insignia of the Order of Golden Fleece at the Royal Treasure Museum – Palácio Nacional da Ajuda, Lisbon, Portugal. Photograph taken with daylight equivalent light (5500 K of correlated colour temperature) © Rui Galopim de Carvalho

Another interesting historical fact about rubies, and now let’s focus entirely on corundum varieties, has to do with the colour. Although today we accept as normal that a pink corundum is called “pink sapphire” that was not the case in the past. Historically, all pink to red corundum were classified as ruby, or oriental ruby, sometimes romantically referred to as female ruby (pink) and male ruby (red). The term “pink sapphire” is actually quite recent, reported since the early 20th century and it is now well established in modern gemstone lexicon and trade.

Today, to clearly separate between pink sapphire and ruby in a laboratory there are a combination of factors involved with established controlled observation conditions and often a comparison test with a master set following certain protocols. The interesting fact is that there is no international standard for this, but historically there never was anyway, and it will all be in the eyes of the beholder.

Discover more about the history of rubies in Bangkok Gems’ Seminar: Ruby, A Historical Perspective by Rui Galopim de Carvalho on 25 February 2026 between 10.30 A.M.- 12.30 P.M. at Room 110C, QSNCC. Free Admission.

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鸽血红颜色



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